



SHINING STARS

PSC's VOLUNTEER NEWSLETTER
July 2009 Volume 2, Issue 6

NEW & UPGRADED
VOLUNTEERS!
(April, May, June 2009)

- John Baccile
- Mary Baxter
- Eric Chepanonis
- Fooklin (Benita) Cooper
- John Dean
- Curtis Ford
- Amy Henson
- Anna Jackson
- Jessica Kopp
- Melissa Leedle
- Barbara Manfredi
- Sulyvel Mendez
- Emily Olson
- Susanne Pasi
- Nicole Pasqualone
- Courtney Pistilli
- Nadine Portner
- Shannell Robinson
- Melissa Sosa
- Cuong Tran
- Nancy Trinh

Volunteers Are Burning Up The Town

During the dog days of summer, temperatures can reach sweltering heights and can often become dangerous to members of the community. As part of PSC's mission to its members, volunteers are needed to help everyone "Beat the Heat."

During the week of Monday, July 27 – Friday, July 31, 2009 volunteers are needed to help work the "Beat the Heat Tent." Two-hour shifts are available daily, beginning at 10:30am and ending at 2:30pm. We will be passing out literature, selling hot dogs, water ice, and sodas.

On Saturday, August 1 and August 22, 2009, PSC is go-

ing back to Whole Foods Market (9th and South) for a "Whole Foods Market Day and Fan Drive." Help us outreach to the community about PSC and our work with seniors. We need volunteers from 9:45am to 12pm; 11:45am to 2pm, and 1:45pm to 4pm.

Starting July 27, the PSC Booster Club will run a **Super Summer Picnic Basket Raffle**. The picnic basket will contain an assortment of summer fun including sundae dishes, napkins, candy, condiments, and more! Tickets are two for \$1.00. You can buy tickets at the Program Window or the

Booster Club table in the lobby. The drawing will be August 28, 2009. Proceeds benefit PSC heat services.

Members can also "volunteer" to help themselves and their neighbors during these hot summer months. Check on friends and family who live alone. Help keep your neighbors happy and healthy while enjoying the summer months. Spend time in an air-conditioned public facility, such as PSC. Hot days make a great opportunity to help with one of our volunteer projects!

School Bag Project Helps Foster Kids

Starting on Monday, August 3, 2009 we will be collecting new school supplies for our School Bags for Foster Kids project. There will be a list of needed supplies and a collection boxes at all three branches. Donations of new school bags or donations to purchase them are welcome. On Friday, August 14, 2009 from 11am to 3pm, we will assemble the bags. Cash donations are needed so we can purchase the actual school bags themselves. Sponsor a bag for \$10. Cash donations may be made at the Program Window. For all projects, please see Volunteer Coordinator Helen Sunga or call (215) 546-5879, ext. 241.

Join PSC on Twitter!

Twitter is a free social networking service on the internet that enables users to send and read each other's updates, known as *tweets*. Twitter allows people to communicate online and stay connected through the exchange of short messages that answer one simple question, "What are you doing?"

Join PSC at our new page on Twitter, www.twitter.com/philaseniocent for late-breaking, up-to-date news and conversation. PSC is currently discussing our 60th Anniversary, volunteer opportunities, and the upcoming Fan Fair – where we will give away our 10,000th free box fan!

PSC Wins Awards!

Philadelphia Senior Center was honored at an awards ceremony on July 7, 2009 for our participation in April's "Walk Against Hunger." PSC was awarded 2nd place for "Most Money Raised by a New Team" and 7th place for "Overall Money Raised!" As part of the award ceremony, PSC received a check for \$3,000 for its food program.



of America – Philadelphia Chapter awarded PSC a "Ladle Award" for an exceptional public relations program to support a fundraising program for the "Beat the Heat Campaign." The campaign reached 4.5 million viewers through television clips and hundreds of thousands of readers through newspaper articles and photographs.

PSC was also a winner in the 18th annual National Mature Media Awards Program. Beat the Heat for New Air Conditioning Unit received a Bronze Award in the Public Relations Campaign category.

The Public Relations Society

Members of the Booster Club, PSC Volunteers, corporate and community volunteers participated in all of these events on behalf of PSC. We could not have done it without your help. We look forward to another successful year working with you!

Shining Star Spotlight: Arlene Williams

Every Thursday in Room A, sweet music is made at the Philadelphia Senior Center. Under the direction of Mrs. Arlene Williams, members of the PSC Choir came together to rehearse songs that they performed at a standing room only concert on June 18, 2009 in the PSC auditorium. The choir has grown in popularity throughout the years and currently boasts up to 40 members. This broadening of interest can be attributed to the capable leadership of Arlene Williams, who has been the choir director at PSC for the past five years.

Raised in a musical household, Arlene was always surrounded by talented people, including a brother who played the bass, a sister who played the harp, and an uncle who played the tuba. At age 11, Arlene was taught how to play classical piano by her aunt and, through dedication and diligence, Arlene became a fine musician herself. She turned her love of music into a career, and for over forty years, directed and inspired the choirs of several Philadelphia-area churches. Arlene continues to attend St. Paul



Chapel Baptist Church in South Philadelphia, where the PSC Choir was invited to perform in July of 2008 to much acclaim.

"It's easy teaching them," Arlene says about the members of the PSC Choir. "I love their attitude and they are easy to get along with." Members of the choir also share this warm sentiment for Arlene. Choir member Arthur Murray says, "Arlene is an outstanding director, leader, and person. It is a pleasure to work under her."

Arlene holds a special place in her heart for gospel music; favorite songs to sing include *Amazing Grace*, *He's Been Good* and *Someone Asked a Question*. Arlene's years of commitment to the PSC Choir make her May's "Shining Star."

Thanks to Arlene Williams for all her hard work and dedication to the PSC music program!

PSC Affiliates With NewCourtland

Philadelphia Senior Center (PSC) has become a proud member of the NewCourtland Network. NewCourtland is a Philadelphia-based non-profit senior services provider that reaches back over 150 years in its work to enhance the life of older Philadelphians. Joint activities began in July.

NewCourtland's mission is centered on community services, affordable senior housing and nursing homes. This affiliation between two



renowned and respected organizations will strengthen both in their common mission. PSC's board of directors, in consultation with management, made a decision that it is in the best interest of PSC's senior members and staff to become part of a larger organization. CEO Bob Groves has expressed confidence that the level and quality of services will be maintained and that PSC's affiliation with NewCourtland will enable it to move confidently into the future. It is anticipated that current programs and facilities will be bolstered and new ventures on behalf of older adults will become a reality.

UPCOMING OPPORTUNITIES

July Volunteer Project Beat the Heat Tent Join the Booster Club in our annual outdoor fundraiser.	07/27-07/31 10am-2:30pm Under the tent on Broad Street
August Volunteer Project Whole Foods Market Help spread the word about PSC's Beat the Heat Campaign!	08/1/ & 08/22 Whole Foods Market 9th and South 10am to 4pm
August Volunteer Project Help Broad Street Ministries Street Party by making paper lanterns.	08/3/09 2pm-3pm Art Studio
August Volunteer Project Robins's Nest Project Collect school bags and school supplies until August 13. Pack the bags on August 14. Contact Helen Sunga for more info.	08/03/2009 to 08/14/2009 August 14 in Lindquist Hall from 11am to 3pm
Sept Volunteer Project Summer Donor Party Help serve a fun summer donor party. Contact Helen (ext. 241) for volunteer sign-up sheet.	09/12/09 Garden and PSC Main Branch 4pm-6:30pm
Sept Volunteer Project Help Broad Street Ministries Outreach dinner by wrap-	09/28/2009 Art Studio 2pm-3pm



60th Anniversary Concert

Tuesday, September 22, 2009 1pm
PSC Main Branch Auditorium
Free Reception to Follow.
All Are Welcome!

PSC "Composer-in-Residence" has finished interviewing PSC senior volunteers. He is now working on his original composition to commemorate our 60th anniversary—with input from those interviews. Mark your calendar for the performance of this original work.

VOLUNTEER OPPORTUNITY:

Join the PSC Booster Club's "Concert Ticket Contest" starting on August 5, 2009. Win a gift certificate! Come to the Booster Club meeting on August 5, 2009 at 12:45pm for details. We can also use ushers for the concert.